# ANNUAL REPORT

2023

MPACT

**CENTRAL ILLINOIS** 

## LETTER FROM THE PRESIDENT

Dear Impact Central Illinois members, Community Partners, grant applicants, and friends in our Tri-County Community:

Thank you for the powerful and positive IMPACT you are making in Central Illinois, for what you do to make this collective giving organization successful, and our central IL area a safe and healthy place to call home.

As a strictly volunteer-led and run organization we do not, for one minute, take for granted the hours of hard work and commitment that many of our members put in to make what we do possible. Cofounder Shelley Weaver and I are continuously touched and inspired by seeing women work together to accomplish collectively what none of us could make happen on our own. It is a powerful picture and one that we are truly honored to be part of.

In June 2023 we were excited that for the first time we were able to give 3 large Impact grants of \$100,000 each in all of our 3 focus areas (Health & Community Wellbeing, Education & Community Development and Social Service & Basic Needs) and 1 smaller \$25,000 Inspire grant to a smaller nonprofit organization. This was a goal we never anticipated reaching in just our 4th grant cycle. Amazing! In June of 2024 the women of Impact Central IL will cross well over the 1-million-dollar mark in our grant giving in just 5 years. This is also something we did not anticipate being able to say. Again, amazing! All of our FY 2023 grant recipients are introduced within this report.

I am truly blessed to be part of this growing community of caring women. I look forward to working alongside you as we move forward in 2024 to learn about and **support highly capable organizations** that are **meeting a measurable need** in our tricounty community **with innovative solutions**!

With a grateful heart, Laurie Weaver President & Cofounder Thank you to the members of Impact Central Illinois who served the organization on the Board of Directors in FY 2023

#### **BOARD OF DIRECTORS**

Laurie Weaver, President Shelley Weaver, Vice President Amy Stoller, Secretary Vivian Standiford, Treasurer Kristin Zika, Grants Beth Clark, Marketing Cathy William, Events Jada Hoerr, Membership Susie Kelly, Beyond Giving

### **2023 YEAR IN REVIEW**

#### 2023 Grants

Impact Central Illinois's cumulative grant-making neared a million dollar milestone with the announcement of four new grants in June 2023. Three program grants called Impact Grants of \$100,000 each went to these new Community Partners: Art Inc., Peoria Rescue Ministries, and Greater Peoria YMCA. The Inspire Grant of \$25,000 was awarded to Safe Families for Children.

#### Retention

We had a retention rate of 84% of members from the prior year. Our members keep coming back to see their giving multiplied and feel the impact of collective giving.

### **Beyond Giving**

We are committed to learning and growing as philanthropists. We learn about benefits of the arts, mental health issues, poverty and many other societal concerns. Beyond Giving events include seminars or book discussions as we grow in our understanding of effective philanthropy.

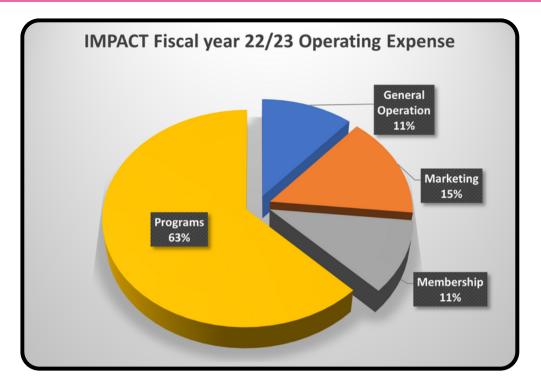
#### **Special Events**

**Town hall meeting-** this popular event allows members to learn about needs in the community and hear from our community partners about the impact our grants have had, and the needs that still exist. It was held at the Hult Health Education Building.

Impact and Inspire Luncheon- this year we gathered for lunch at the Peoria Riverfront Museum and featured member and philanthropist Julie Moore. Julie spearheaded the effort to establish a Ronald McDonald house in Peoria to support the families of children in cancer care at the local St. Jude affiliate. Julie told the heart warming tale of the exceptional and compassionate care her infant son Dax received at St. Jude.

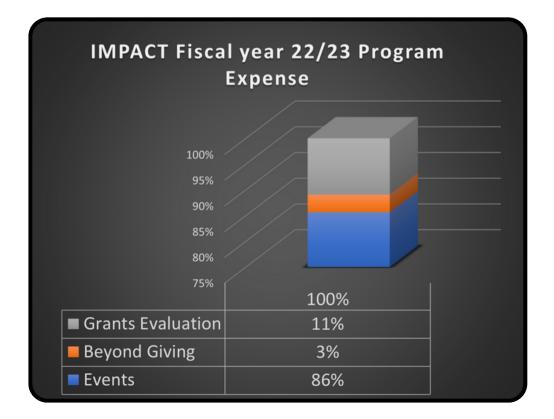
Annual Meeting- The biggest event of the year was held at the Peoria Country Club. Members voted on eight finalists for three \$100,000 "Impact" grants and one \$25,000 "Inspire" grant.

#### FINANCIAL OVERVIEW



In Fiscal Year 22/23, IMPACT spent approximately \$25,000 to operate the organization. Annual budget was set at \$32,000. Savings were mainly achieved by frugal spending and In-kind donations.

The four major categories of expenditures are General Operation, Marketing, Membership, and Programs. Program Expenses are direct expenses related to our mission activities, which includes Grants Evaluation, Beyond Giving and Events.



### **2023 COMMUNITY PARTNERS**

#### Education and Community Development- Art Inc.

Children who participate in the arts are more likely to succeed in school and develop positive skills and behaviors. ART Inc will transform an abandoned school building in one of Peoria's most challenged neighborhoods into an economically and environmentally sustainable video production facility. The Production Studio will enable ART Inc to enhance and expand their Arts and STEM programming. It will introduce 150 youth annually to film, studio music, lighting, and sound production through fun and engaging activities. Truly accessible to all, it will be also be a place where local artists come together and create.



Individuals experiencing homelessness or other life controlling circumstances engage in unique Work-Readiness Training as part of a holistic approach to poverty alleviation. It provides opportunities for Residential Program students to explore and utilize their gifts and abilities as they learn the fundamental values of work within a relational, asset-based approach, addressing their spiritual, emotional, physical and educational/employment needs. Expected outcomes are decreased levels and cost of homelessness and individuals moving from poverty to progress as valued and contributing members within our community.

#### Health & Community Wellbeing- Greater Peoria Family YMCA

The Greater Peoria Family YMCA and the Peoria Park District are joining together to serve the needs of Peoria's most underserved communities. This unique effort will provide quality programming in a mobile experience. We intend to engage children and families in outdoor recreation and fitness experiences designed to create a better understanding of health and wellness, while building stronger relationships with each other, and developing a deeper spirit for community. This collaboration will have a consistent presence from spring to fall in six different community parks, three in each community, targeting both the 61603 and 61605 zip codes.

#### Inspire Grant- Safe Families for Children

SFFC addresses root causes of neglect and social isolation, by hosting vulnerable children and creating extended support for families. Many families face crises such as unemployment, domestic violence, homelessness, substance misuse or illness striking child/parent. During crises, parents struggle providing a safe environment for their children. Parental stress can result in child abuse/neglect. Parents voluntarily place their children in a safe environment, while other volunteers support the parent to restore stability to their lives.











### **2023 BY THE NUMBERS**





Education & Community Development \$100,000 Social Services & Basic Needs \$100,000

4 runners up **\$1,000** each

Health & Community Wellbeing **\$100,000** 

Inspire Grant (small nonprofit) **\$25,000** 



# **Our Cumulative Impact**

Nearly \$1 million granted so far

11 Grants serving local non profits



4 years granting to organizations in central Illinois

# **Our Commitment to Grow and Learn**

New this year: Junior memberships of \$500 for girls age 14 and up. All 4 of our junior members served on Grant Review Committees



72 women took part in Beyond Giving events to learn about poverty and social class

Corporate program started this year: 3 members sponsored

by their employer