

EMPLOYEE MEMBER SPONSORSHIP PROGRAM



IMPACT
CENTRAL ILLINOIS

EMPLOYER BENEFITS

EMPLOYEE MEMBER SPONSORSHIP

1. Build brand awareness within ICI and the community
2. Increase employee recognition and employee engagement
3. Strengthen talent pipeline through intentional development
4. Invest in the local community and further the ICI mission

OPPORTUNITIES

CORPORATE MEMBER SPONSORSHIP

Impact Sponsor - \$5,000: 2 x Employee membership for 2 grant cycles

- Name and logo on website for 2 grant cycles.
- Name and logo recognized at ICI meetings for 2 grant cycles.
- 2 Employee membership in ICI for 2 grant cycles.

Inspire Sponsor - \$2,500: 2 x Employee membership for 1 grant cycle

- Name and logo on website for 1 grant cycle.
- Name and logo recognized at ICI meetings for 1 grant cycle.
- 2 Employee membership in ICI for 1 grant cycle.

Supporting Sponsor - \$1,500: 1 x Employee membership for 1 grant cycle

- Name and logo on website for 1 grant cycle.
- Name and logo recognized at ICI meetings for 1 grant cycle.
- 1 Employee membership in ICI for 1 grant cycle.



Consider the Value

Employers frequently pay \$1,500 for a 1-day professional development training program for employees. With ICI, the employee is immersed in a year long professional development experience.



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EMPLOYEE BENEFITS

MEMBER SPONSORSHIP TRANSFERABLE SKILLS DEVELOPMENT

- **Relationship Building** - Developing meaningful relationships built on working alongside other Central Illinois women striving to positively impact our community.
- **Cultural Awareness** - Sitting at the table, learning in detail about the greatest needs in our community through the nonprofit applications.
- **Decision Making** - Reviewing grant applications, asking questions and visiting potential partners to understand how the grant dollars would make a difference. Grants are awarded to the applicants ICI members think will make the most positive impact on the lives of people throughout Central Illinois.
- **Collaboration** - Providing members with the opportunity to serve on committees, strive for a common goal, stick to established timelines and exercise critical thinking while evaluating the grant applications.
- **Influence** - Having input and a vote on where more than \$300,000 will be granted within the central Illinois community.

ACTIVE ENGAGEMENT

IS ENCOURAGED FOR SPONSORED EMPLOYEES TO MAXIMIZE THE BENEFITS OF THEIR ICI MEMBERSHIP

- **Membership Orientation** (New Member Social - January)
- **Educational All-Members Events**
 - Town Hall (September)
 - Member Luncheon (November)
 - Beyond Giving (March)
- **Grant Review Committee (GRC or Finance Review Committee (FRC))**
 - GRC or FRC Training (January)
 - Review Meetings (3 Sessions: February and April)
 - Includes individual pre-work to review nonprofit LOIs and Grant Applications
- **Nonprofit Site Visits** - if possible (April)
- **Annual Meeting** (June) All-Member vote and celebration to award grants to nonprofits

PLEASE DIRECT ANY QUESTIONS TO:

Jada Hoerr, Membership Co-Chair

Membership@ImpactCentralIllinois.org or 309-370-0171